



## Welcome to the new, New Morning Customer Care Program!

GreenShare membership is your ticket to New Morning values. It combines existing New Morning Value Programs including Senior and supplement discounts, tax exemptions and check writing. You'll need to apply for a card in order to take advantage of these programs. When your card is scanned at checkout, the additional savings you qualify for will be applied. **Forgot your card?** No worries. Give the cashier the phone number associated with your account and they will bring up your account and complete the transaction.

### Who is eligible?

Any person over 18 is eligible. Each card can have up to two additional household members. Each additional name and signature must be on the primary application.

### How to Apply.

Pick up an application in the Store or download one from [www.newmorn.com](http://www.newmorn.com). Fill it in, sign it and return it to the Store. The check-writing application is on the back of the GreenShare card application. We'll call or email you when the card is ready

### When does GreenShare begin?

**Monday, November 3<sup>rd</sup>** - the Savings Value Program starts. Cards will be available before November 3<sup>rd</sup> but will activate on November 3. It takes ten business days to process check writing. We'll call or email you to let you know when your card is ready for pick up.

**Monday, October 6** - GreenShare applications will available in the Store, sent out via email and posted at [www.newmorn.com](http://www.newmorn.com). Sorry, we're not currently able to complete the application process online.

### Benefits.

By studying overall shopping trends, New Morning is able to negotiate better pricing and make more informed marketing choices about what our customers prefer. That information gets passed on to you through better discounts on items that you already buy.

#### Product selection.

New Morning will select GreenShare products on a rotating basis. Qualifying products will include items from the whole store- including items from local producers. Each qualifying product will have a shelf sign identifying it as a GreenShare item.

#### Security.

New Morning has never shared customer information with any outside source for any reason. This will never change. If an email is submitted on the application, we can send you notice of specials or card member updates. You can opt out at any time.

**Questions? Ask for Julie Benedetto at 203-263-0673, ext 317, or ask for her next time you're in the Store.**

NEW MORNING NATURAL & ORGANIC

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Mon-Sat 8-7pm; Sun 10-5pm ~ website: [www.NewMorn.com](http://www.NewMorn.com) ~ phone: 203-263-4868